

# Exhibiting Information

Held inside Communications & Broadcasting Week 2018

# VCOM 2018

## 2nd Video Communications Expo

**Dates** April 4<sub>[Wed]</sub> – 6<sub>[Fri]</sub>, 2018

**Venue** Tokyo Big Sight, Japan

**Organised by** Reed Exhibitions Japan Ltd.

**Concurrent Shows** 18th Fiber Optics Expo (FOE) 1st Mobile Network Expo  
1st UHD Equipment Expo

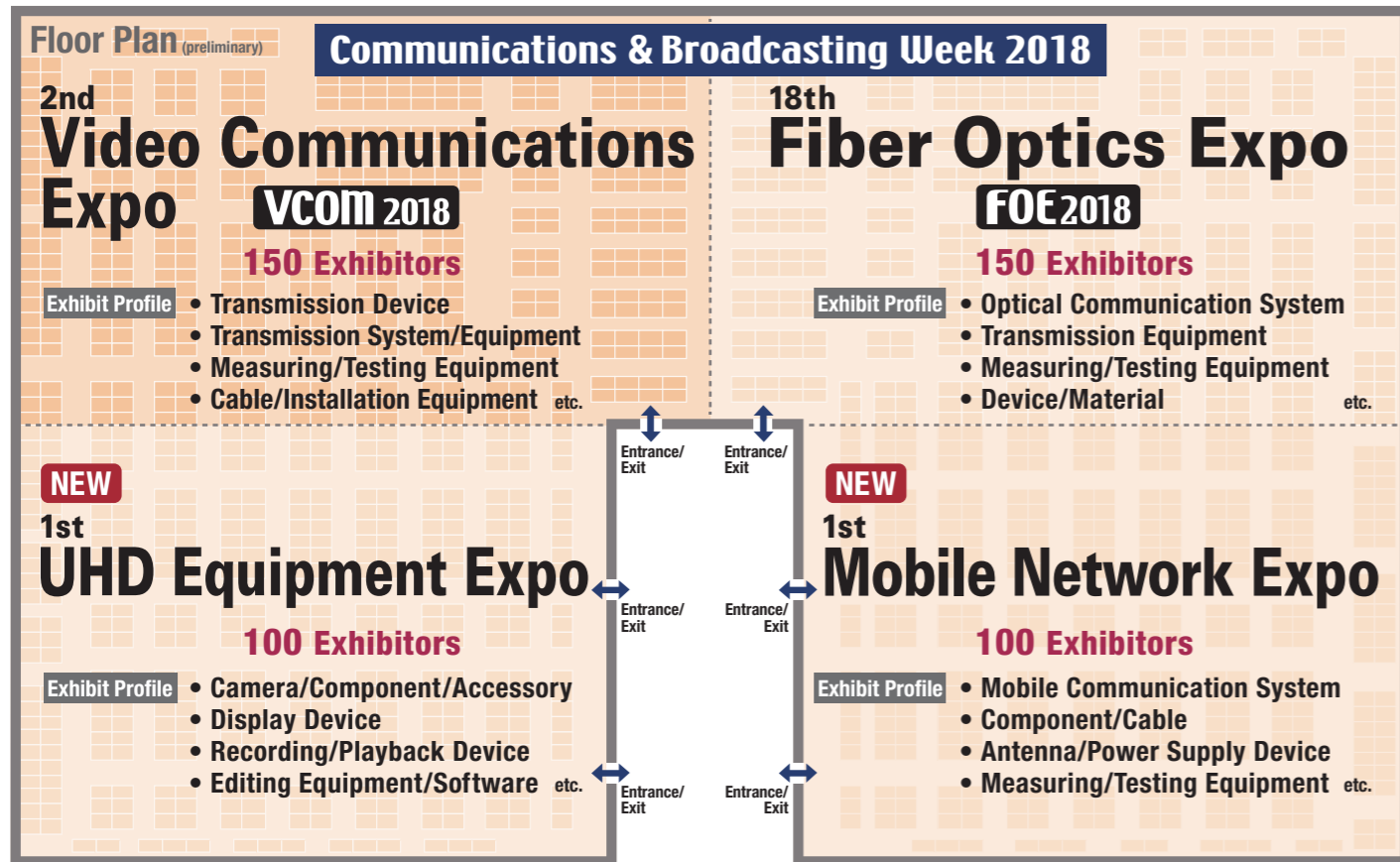


Scene from previous show in 2017

# 4 Features of 2nd Video Communications Expo

The numbers of exhibitors and visitors on this page are forecasts. \*1 including concurrent shows

## Feature 1 Total 500\*1 Leading Companies Exhibit



## Feature 3 40,000\*1 Qualified Visitors Gathering

### Visitors List (expected, in random order)

- Telecom Carrier/Broadcaster/CATV Provider**
  - NTT
  - NTT DOCOMO
  - NTT EAST
  - NTT WEST
  - KDDI
  - KDDI R&D LABORATORIES
  - SOFTBANK
  - K-OPTICOM
  - VERIZON
  - ARTERIA NETWORKS
  - RAKUTEN COMMUNICATIONS
  - AT&T JAPAN
  - JUPITER TELECOMMUNICATIONS
  - COMMUNITY NETWORK CENTER
  - CCJ
  - SPRINT INTERNATIONAL JAPAN
  - WEST JAPAN RAILWAY
  - EAST JAPAN RAILWAY
  - TELEVISION KANAGAWA
  - JAPAN BROADCASTING
  - TOKYO BROADCASTING SYSTEM TELEVISION
  - TV ASAHI
  - TV TOKYO
  - NIPPON BROADCASTING SYSTEM
  - FUJI TELEVISION NETWORK
  - NIPPON CULTURAL BROADCASTING
  - NIPPON TELEVISION NETWORK
  - MAINICHI BROADCASTING SYSTEM
  - KANSAI TELECASTING
- OSAKA BROADCASTING
- ASAHI BROADCASTING
- YOMIURI TELECASTING
- ABEMATV
- WOWOW
- SKY PERFECT JSAT
- J SPORTS
- BS NIPPON
- ASAHI SATELLITE BROADCASTING
- BS-TBS
- BS JAPAN
- BS FUJI
- NTT PLALA
- CHIBA TELEVISION BROADCASTING
- TELEVISION SAITAMA
- AICHI TELEVISION BROADCASTING
- RYUKYU BROADCASTING
- FUKUOKA BROADCASTING
- HOKKAIDO CULTURAL BROADCASTING
- SENDAI TELEVISION

### Communications/Broadcasting Equipment

- ERICSSON JAPAN
- CISCO SYSTEMS
- NOKIA SOLUTIONS AND NETWORKS JAPAN
- HUAWEI JAPAN
- ZTE JAPAN
- QUALCOMM JAPAN
- JUNIPER NETWORKS

- IKEGAMI TSUSHINKI
- OKI ELECTRIC INDUSTRY
- CANON
- SONY
- NIKON
- ASTRODESIGN
- NEC
- PANASONIC
- HITACHI KOKUSAI ELECTRIC
- HITACHI
- FUJITSU
- MITSUBISHI ELECTRIC
- THE FURUKAWA ELECTRIC
- SUMITOMO ELECTRIC INDUSTRIES

### Sler/Engineering

- ITOCHU CABLE SYSTEMS
- KYOSHIN COMMUNICATIONS
- FUJITSU NETWORK SOLUTIONS
- JATO
- KYOWA EXCO
- NEC ENGINEERING
- NTT COM ENGINEERING
- TAKENAKA ENGINEERING
- TOWA ENGINEERING
- HITACHI INFORMATION & COMMUNICATION ENGINEERING
- MITSUBISHI ELECTRIC ENGINEERING
- MIRAIT
- MIRAIT TECHNOLOGIES
- KINDEN
- KANDENKO

### Government/Municipality

- MINISTRY OF INTERNAL AFFAIRS AND COMMUNICATIONS
- JAPAN MINISTRY OF DEFENCE
- MINISTRY OF LAND, INFRASTRUCTURE, TRANSPORT AND TOURISM
- NICT
- AIST

### Other (Security/Medical/Automobile)

- TOYOTA MOTOR
- HONDA MOTOR
- NISSAN MOTOR
- BOSCH
- OLYMPUS
- TERUMO
- SAMSUNG ELECTRONICS JAPAN
- SHARP
- SOHGO SECURITY SERVICES
- DENSO
- DENTSU
- TOSHIBA
- CENTRAL NIPPON EXPRESSWAY
- IBM JAPAN
- RICOH COMPANY

### Data Center Provider

- NEC NETWORKS&SYSTEM INTEGRATION
- IDC FRONTIER
- TOKAI COMMUNICATIONS
- NHN TECHORUS
- NTT SMARTCONNECT
- ITEC HANKYU HANSHIN

- BROADBAND TOWER
- ITS COMMUNICATIONS
- MIRAI COMMUNICATION NETWORK
- KEIHANSHIN BUILDING
- FUJITSU FIP
- USEN
- SECOM TRUST SYSTEMS
- OTSUKA
- HITACHI SYSTEMS
- SANSHIN ELECTRONICS
- FACEBOOK
- GOOGLE
- MICROSOFT
- AMAZON.COM

### Video Production/Equipment Rental Company

- TOHOKUSHINSHA FILM
- IMAGICA
- TYO
- AOI PRO.
- TCP
- ANGE DE BEAUTE HOLDINGS
- VAN EIGHT PRODUCTION
- TBS VISION
- IMAGINE
- SPICE
- SHINKYOSHA
- KOWA
- INGSJBS
- TEXS
- GIN-ICHI

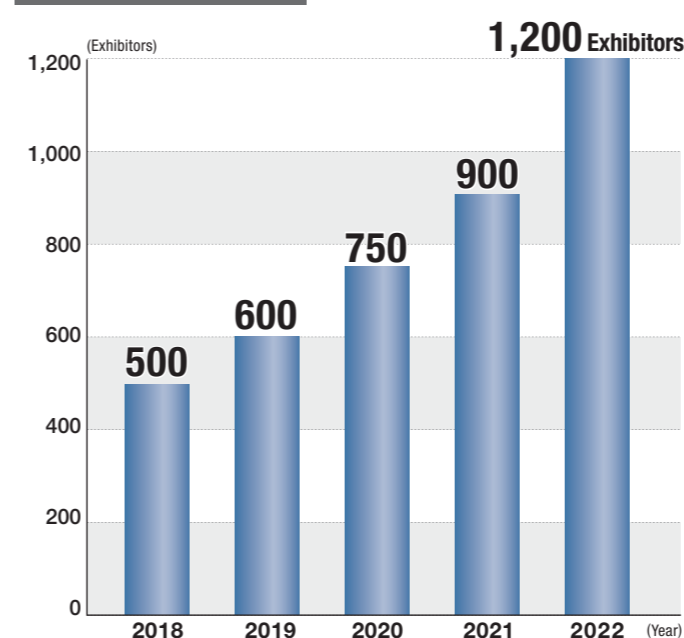
## Feature 2 B-to-B Trade Show for Professionals



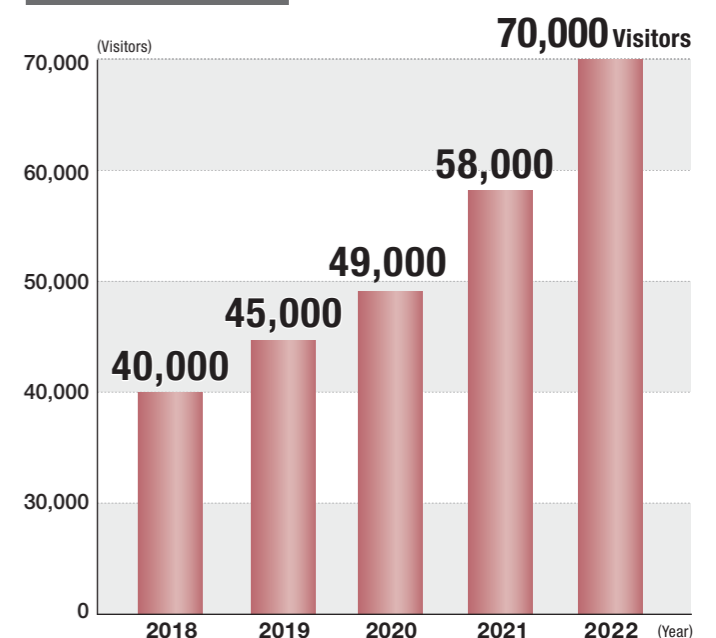
## Feature 4 Will be Asia's Largest\*2 Communications & Broadcasting Show in 5 Years

\*2 "Largest" in reference to the net exhibit space of trade shows with the same concept.

### Number of Exhibitors\*1



### Number of Visitors\*1



# Advertising Opportunities & Support Services

## Free Advertising Opportunities for Exhibitors

### ■ Direct Mailing

Invitation tickets will be sent out to the industry executives and professionals in Japan/Asia and all over the world.



<IMAGE>

### ■ Direct E-mailing

“Show Newsletters” will be sent to a large number of industry professionals regularly. These include information on exhibitors and their technologies.

### ■ Online Advertising

Your company name and product details will be listed on the “Exhibitor Directory”, which has high access from industry professionals.



<IMAGE>

### ■ Press Release

To maximise media coverage, Show Management will publish press releases covering information on exhibitors, and will send them directly to major press.

## Optional Advertising Opportunities for Exhibitors

### ■ Presentation at Exhibitors' Seminar

An exclusive venue for exhibitors to hold a presentation is available inside the exhibition hall. Invite your customers to your presentation and promote your products in details.

### ■ Banner/Poster Advertisement

Your company banners can be on the official show website, inside exhibition halls, floor map, etc. And ad posters inside VIP lounge is also utilised to attract visitors to visit your booth.

## Special Support Services for Exhibitors

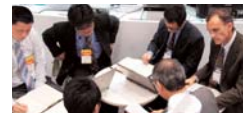
### ■ Hotel Reservation

Information of standard international hotels which are located close to the exhibition site is available for exhibitors.



### ■ Translation/Interpreter

For exhibitors to prepare Japanese leaflets, signboards and translation service is available at a reasonable price.



### ■ Other Various Support

Booth construction and shipping service are also available. Please refer to the “EXHIBITOR MANUAL” on the Exhibitors Website.



<IMAGE>

**Book your space  
now!**

**Organiser: Reed Exhibitions Japan Ltd. VCOM Show Management**

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