

Participation Guide

CONTENT TOKYO 2017

5th Video & CG Production Expo

CREATIVE JAPAN

Dates: June 28 (Wed) – 30 (Fri), 2017 Venue: Tokyo Big Sight, Japan

Organised by: Reed Exhibitions Japan Ltd.



Exhibitors

- Video Production Companies
TV program, entertainment, educational program, event, promotional video, government film, CM, corporate film etc.
- CG Production Companies
- Content Production Companies
anime, music, game etc.
- Production Tool Companies
- Local Government

etc.

Business

- Gain production orders of
- ◆ Video
 - ◆ Related Content
 - ◆ Merchandises/ Services

Visitors

- Media
TV stations, game companies, publishers, newspaper, music labels etc.
- Content Distributors
- Production Companies, Creators
- Corporate Enterprises/ Organizations
Advertising, PR, promotion, product planning, marketing etc.
- Public Office/ Local Government etc.

Special Exhibit Zones

- Video Picture/CG Zone
- Anime Zone
- Game Zone
- Music/Sound Zone
- Content Production Tool Zone
- Drone Zone
- Local Government Zone
- Content Business Support Zone

CONTENT TOKYO 2017

CONTENT TOKYO is a comprehensive exhibition consisting of 7 specialised trade shows related to content. This is the venue where content creators, distributors, solution/technology providers, marketing companies, and licensing professionals get together under one roof. Cross-border business opportunities are brought about by co-locating these events.

7th **LICENSING JAPAN**

5th **Video & CG Production Expo** **CREATIVE JAPAN**

5th **Content Distribution & Management Expo**

3rd **Advanced Content Technology Expo**

3rd **Content Marketing Expo**

1st **Graphic Design Expo**

6th **Creators' Expo**

To book a booth or for more information, contact:

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